

Scale Quality Video with AI

Your current video setup is losing revenue

Manual instream video placement
Resource-intensive leading to limited coverage

Mid-article video solutions
Unrelated content leading to poor engagement

Missed ad revenue from video
Video is not working hard enough for you

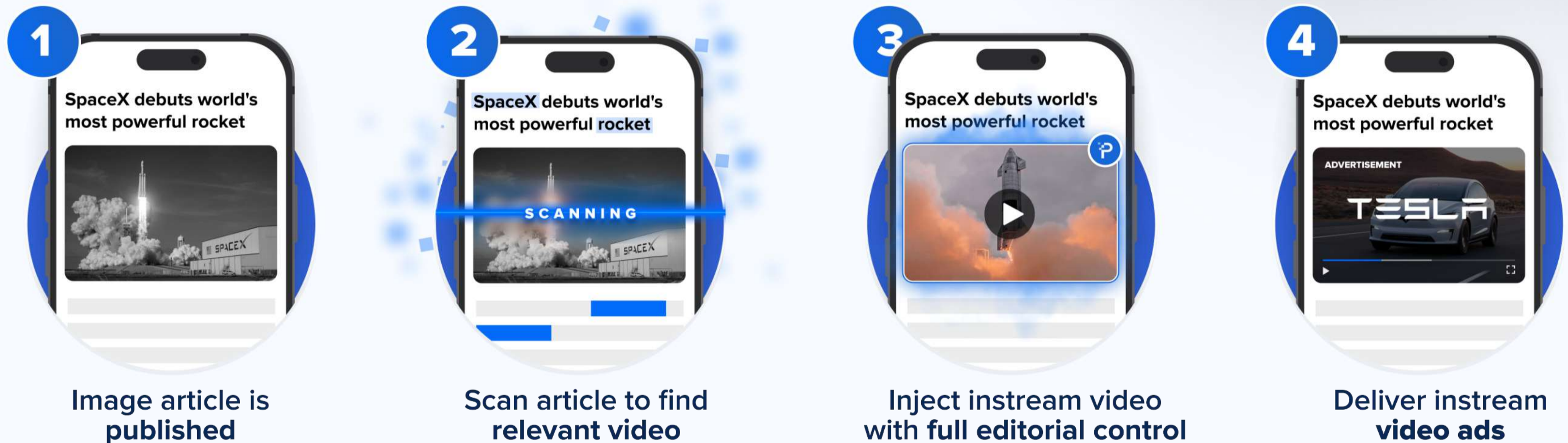
PIXELS AI

Automated instream video placement that drives **3x more revenue per page** and works alongside existing solutions

Your always-on editorial newsroom: working to ensure your video library is paired to the top of as many articles as possible. Media buyers will pay more for this better user engagement. More than a tool, we're the glue that makes your video business work reliably at scale.



How it works



Automatically paired in real time. Effortless integration with three lines of code.

SEO boost

Our Results vs Accompanying video

55%

2.8x

more video-led articles

8x

higher avg. time watched for post-roll ads

5x

more videos with completion rates over 75%

3x

higher revenue per page

20%

+35%

Video articles with Pixels AI

Video articles



“Pixels AI has transformed the way we use video. It means we can now reliably publish millions of instream video streams each month.”

Sandro Del Grosso
Revenue Growth and Innovations Director, The Independent

Our partners

The INDEPENDENT

Evening Standard

National World